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INSTITUTE FOR SCIENTIFIC INFORMATION 325 Chestnut St Philadelphia Pa 19106 USA

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COPY
Editor
The Philadelphia Inquirer
400 North Broad Street
Philadelphia, Pa.

Dear Sir:

I would like to call to your attention a syndicated column that appears each week in the Washington Post by Professor Joshua Lederberg of Stanford University. Each weekly column discusses a scientific topic of broad general interest to the public. For example, his most recent column concerns "Our Pal, The Computer".

Aside from being a prominent scientist in his own right, a Nobel prize winner and an active research worker, Dr. Lederberg has a unique flair for writing and grasp of the English language.

For these and many other reasons, I strongly urge you to consider the possibility of running this column each week in your paper to augment its coverage of the scientific scene.

Sincerely yours,

Eugene Garfield, Ph.D.
President

EG/kaf

bcc: Joshua Lederberg